

Peer Review Model

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Pieter Moerman
Miriam Korstanje



Introduction

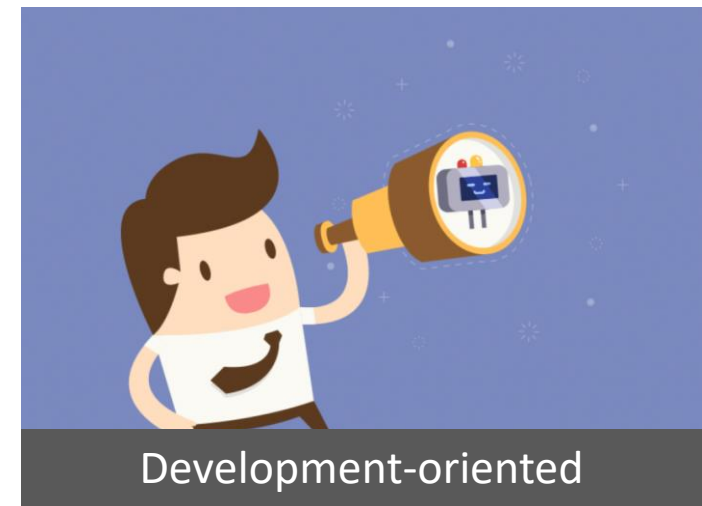
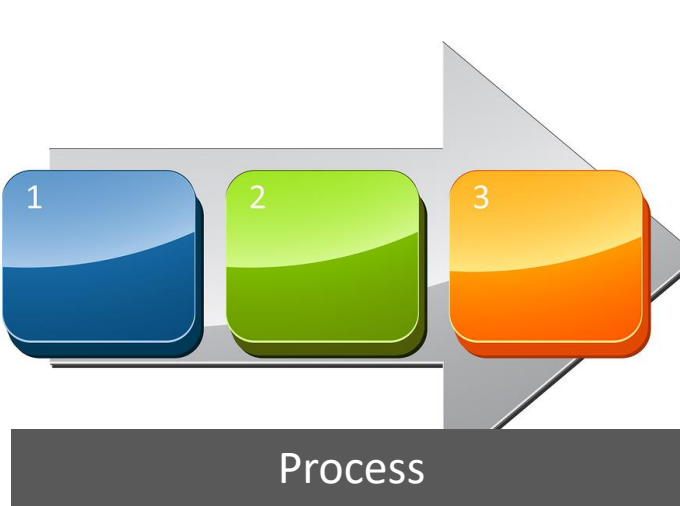
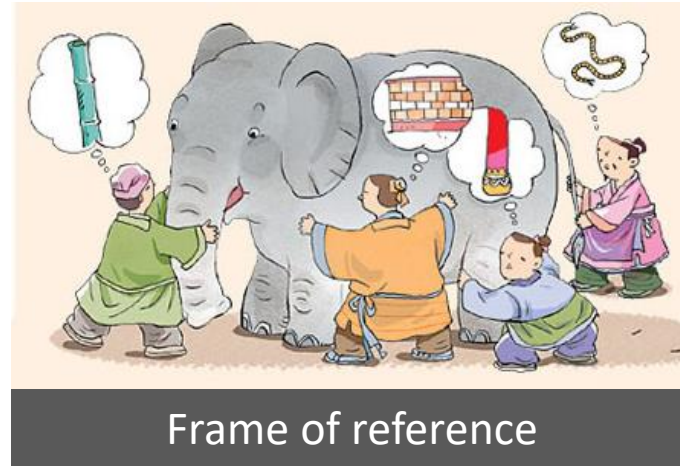
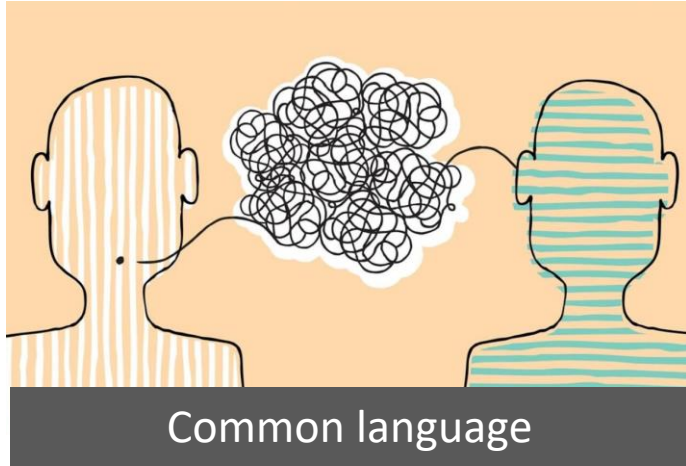


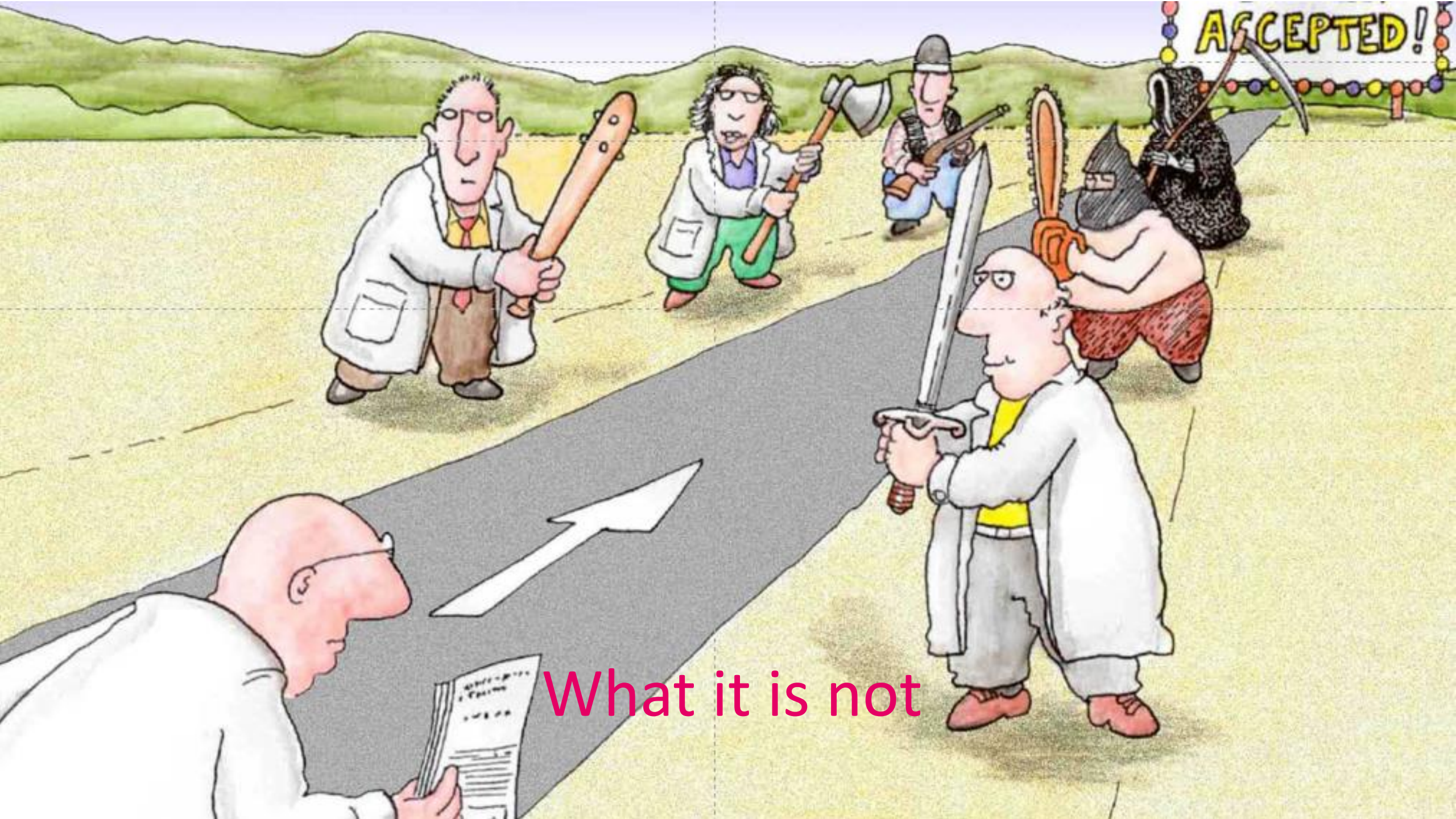
Objective

- Learning from peers
- Development of framework – structured way
- Tested in Katapult network since 2012
- Evaluation & impact method



Why use a model?





What it is not

Develop
framework
the common language

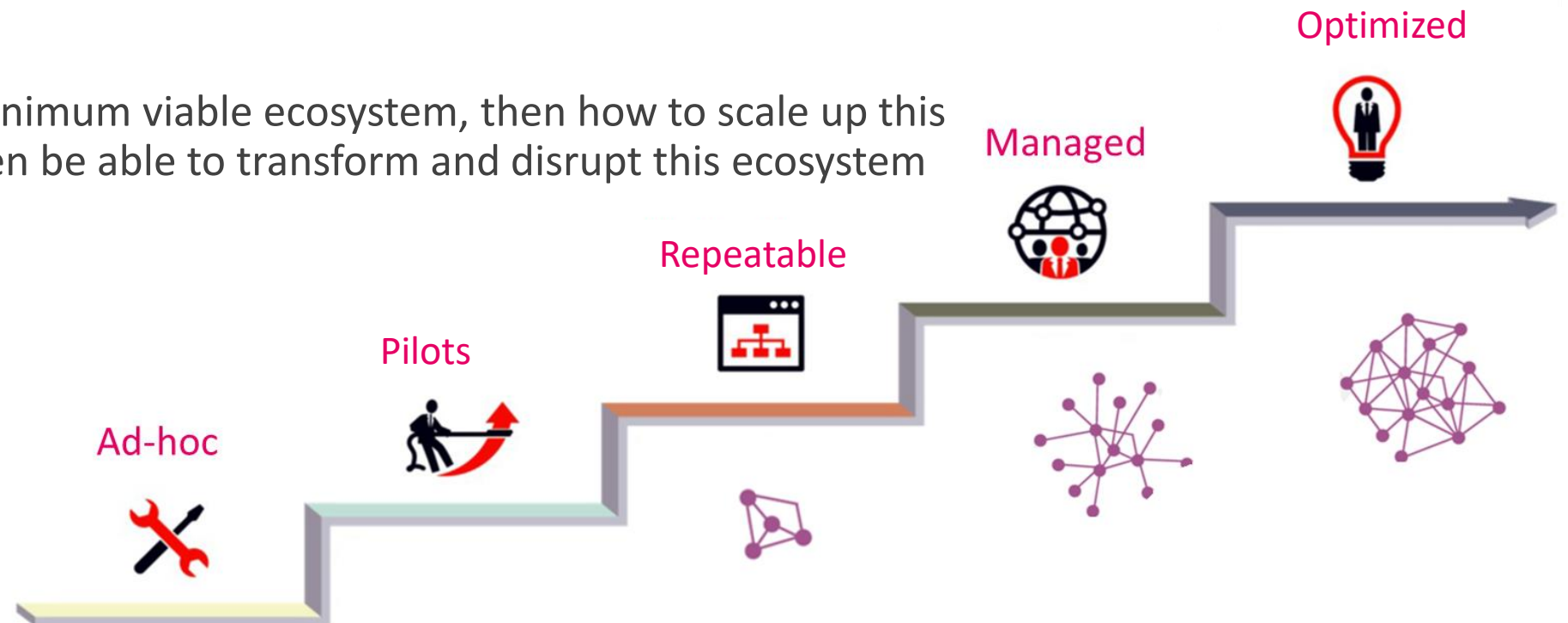


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Pre-requisites for framework

- Connecting to the language of PPPs
- Connecting to the thinking of the partners
- Sufficiently flexible to handle diversity of PPPs
- Is not only about VET or Higher Education: the PPP (= ecosystem) must be central
- How to get to a minimum viable ecosystem, then how to scale up this ecosystem and then be able to transform and disrupt this ecosystem

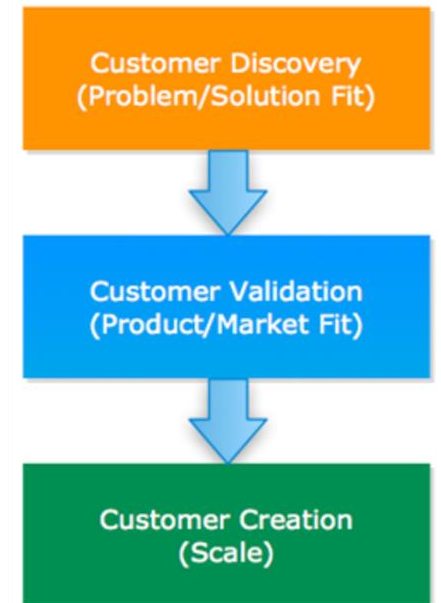


Based on existing models – translated to PPP

- ✓ Based on development framework used by companies
- ✓ Based on lean startup method and Bell Mason
- ✓ Sufficiently flexible to handle diversity of PPPs
- ✓ Since 2012 extensively tested, used and further developed within the context of PPP in VET and HE!

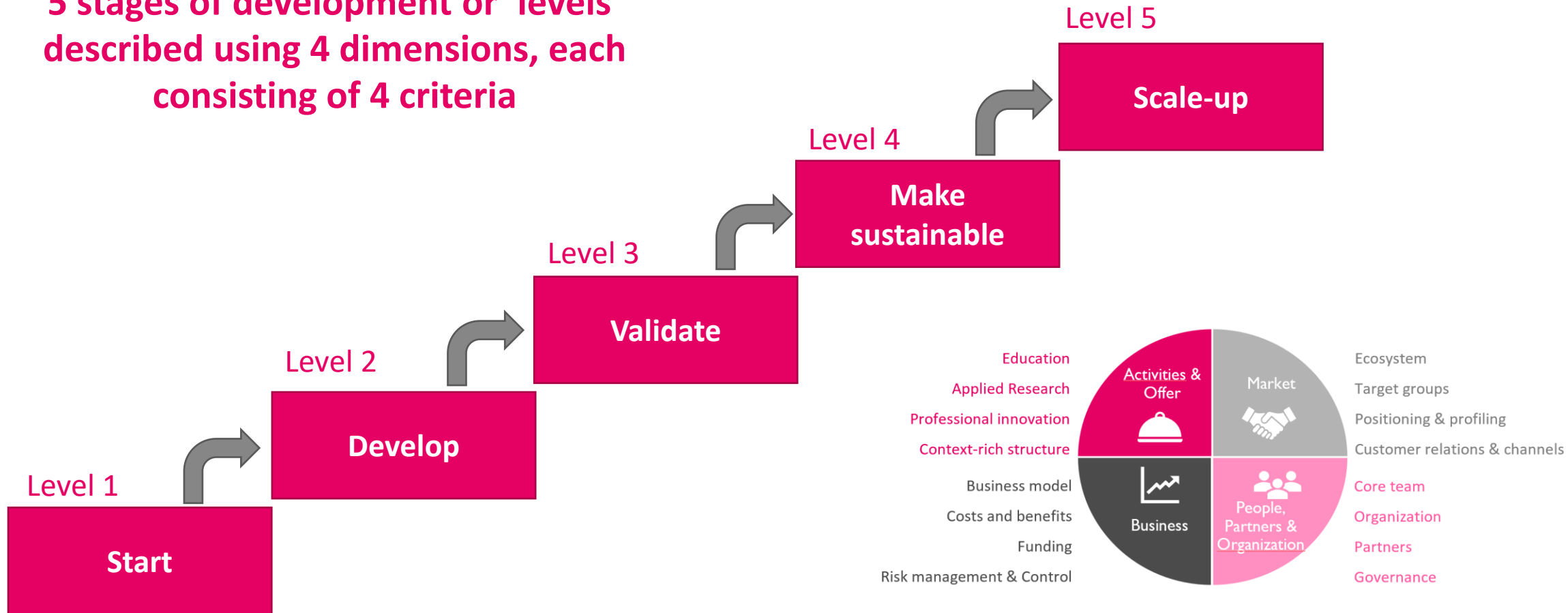


3 Stages of a Lean Startup



PPP develop framework/growth model

5 stages of development or 'levels' described using 4 dimensions, each consisting of 4 criteria

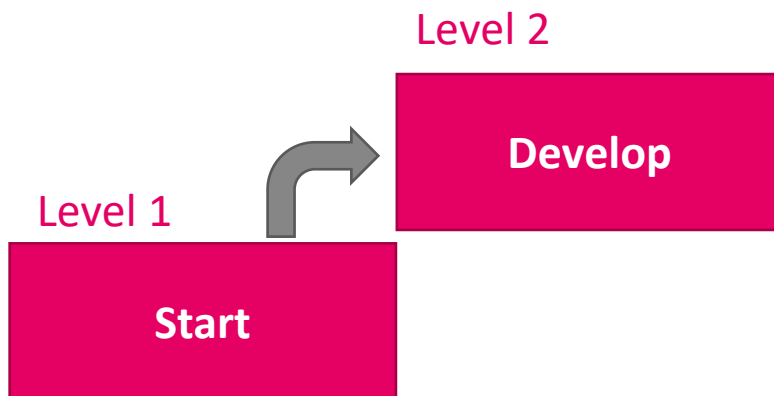


5 stages of development or 'levels'

Start

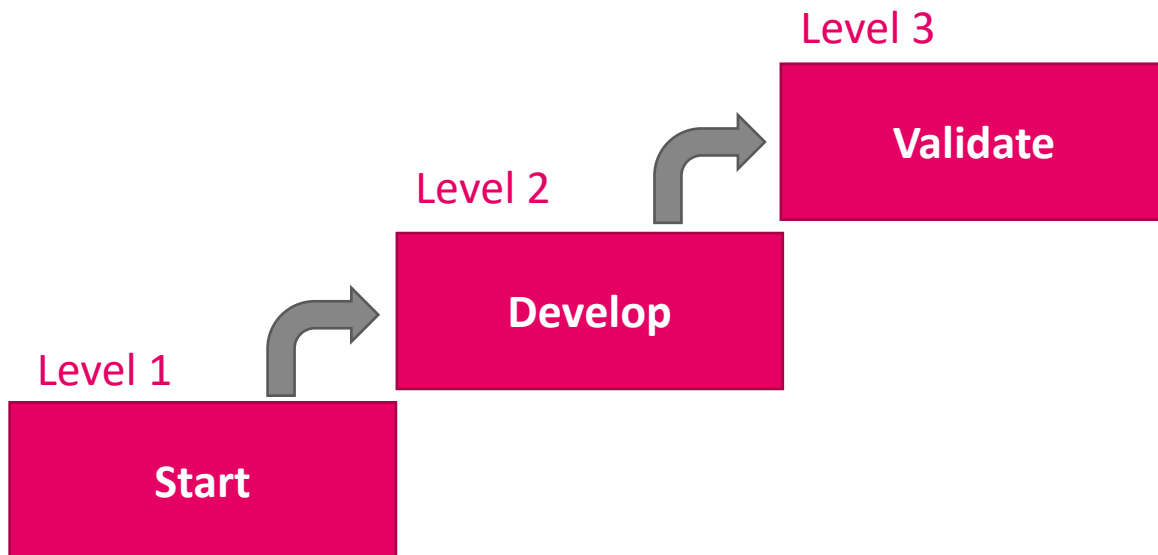
The PPP with its ecosystem drafts its first business plan describing the WHY of the PPP. The PPP knows how it can distinguish from others (uniqueness) and has clearly defined ideas about: the offer to the initial target groups, the business model to be used, and the positioning and profiling in the market. An entrepreneurial program manager and core team have been appointed and potential partners are identified (ecosystem). There is a plan of action, which includes the activities of the next level in detail, including the resources (people, time and money) and infrastructure required to do so.

5 stages of development or 'levels'



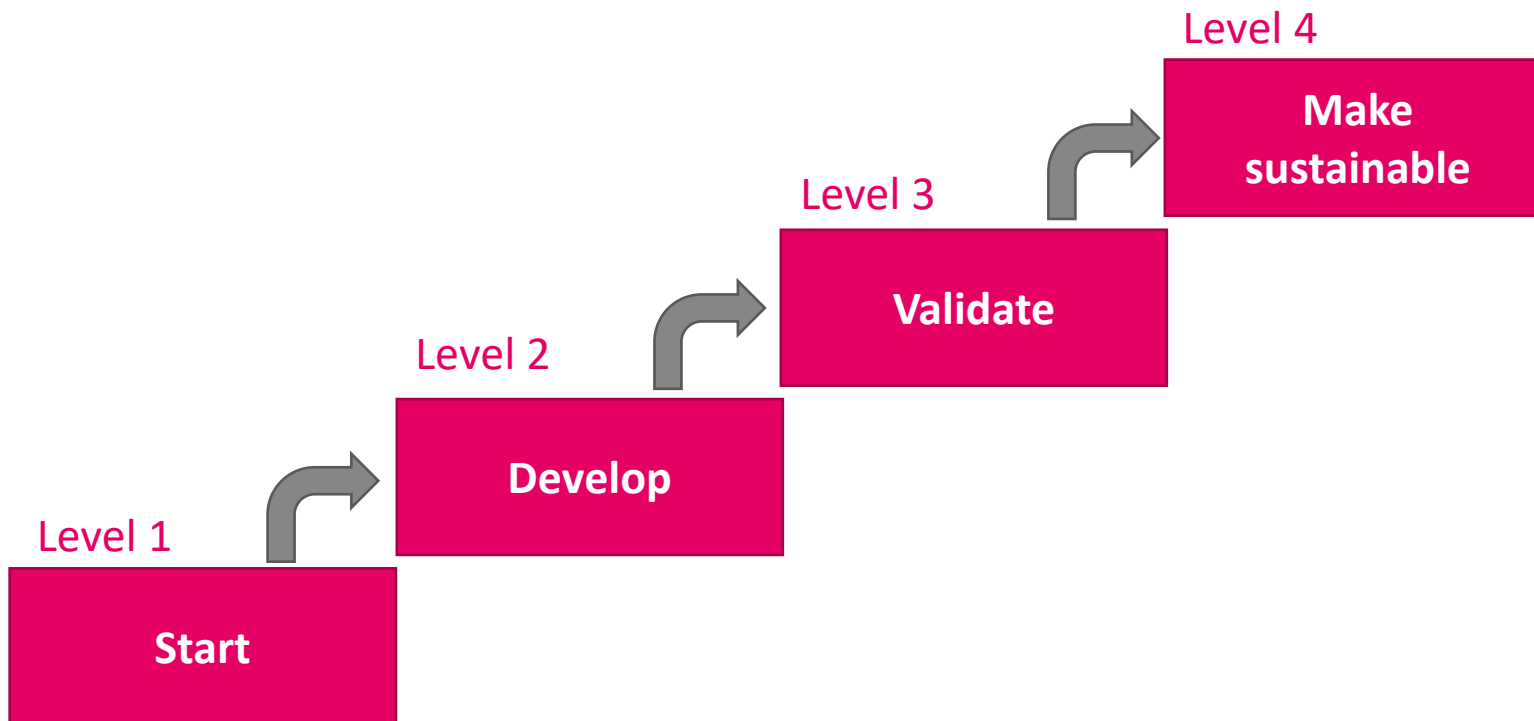
The assumptions in the business plan have been tested and validated through interactions with the intended target groups and partners. The first 'customers' and 'partners' have committed themselves to work together with the PPP to test the first products and services. There are not only minimum viable propositions, but also a minimum viable ecosystem has been formed. The pilots to validate the existence of the PPP in the market can start. The core team and the organization are ready. There is commitment to the necessary resources and infrastructure and financial investments.

5 stages of development or 'levels'



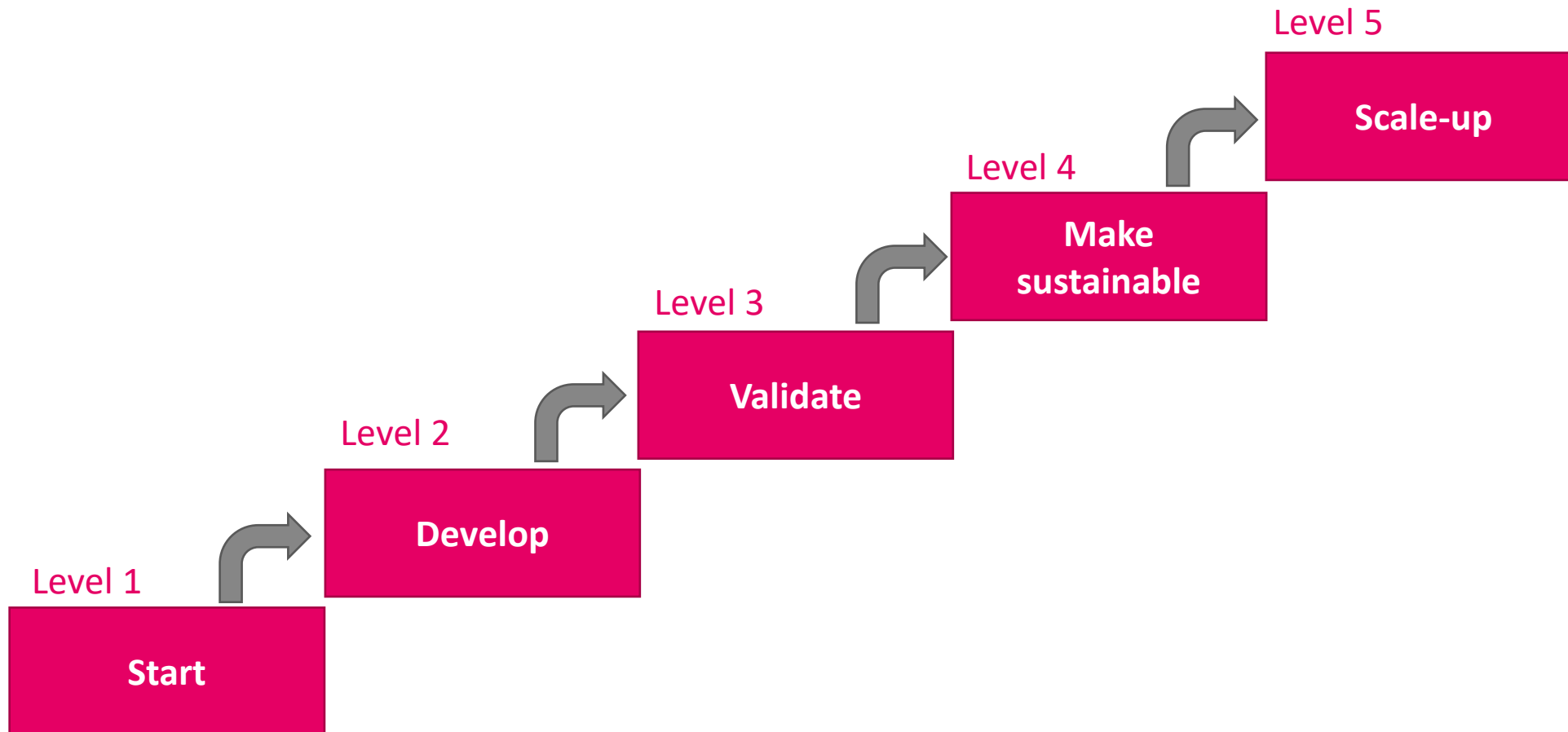
The first pilots have validated the uniqueness and added value of the PPP. The PPP is (re)recognized in the market and has established a position in the ecosystem. Additional products and services have been defined and the next group of customers and partners have come forward. There are clearly defined plans for scaling up the PPP. The organization and partners (ecosystem) needed for this have been lined up. In short: the PPP is ready to scale up.

5 stages of development or 'levels'



The PPP is here to stay and is part of an ever-expanding ecosystem. The PPP has scaled up and offers a broad package of products and services in the field of education, applied research and professional innovation, which mutually reinforce each other. The organization has grown into a professional organization with the required knowledge and experience and has set up various business processes to guarantee the quality and continuity of the organization.

5 stages of development or 'levels'

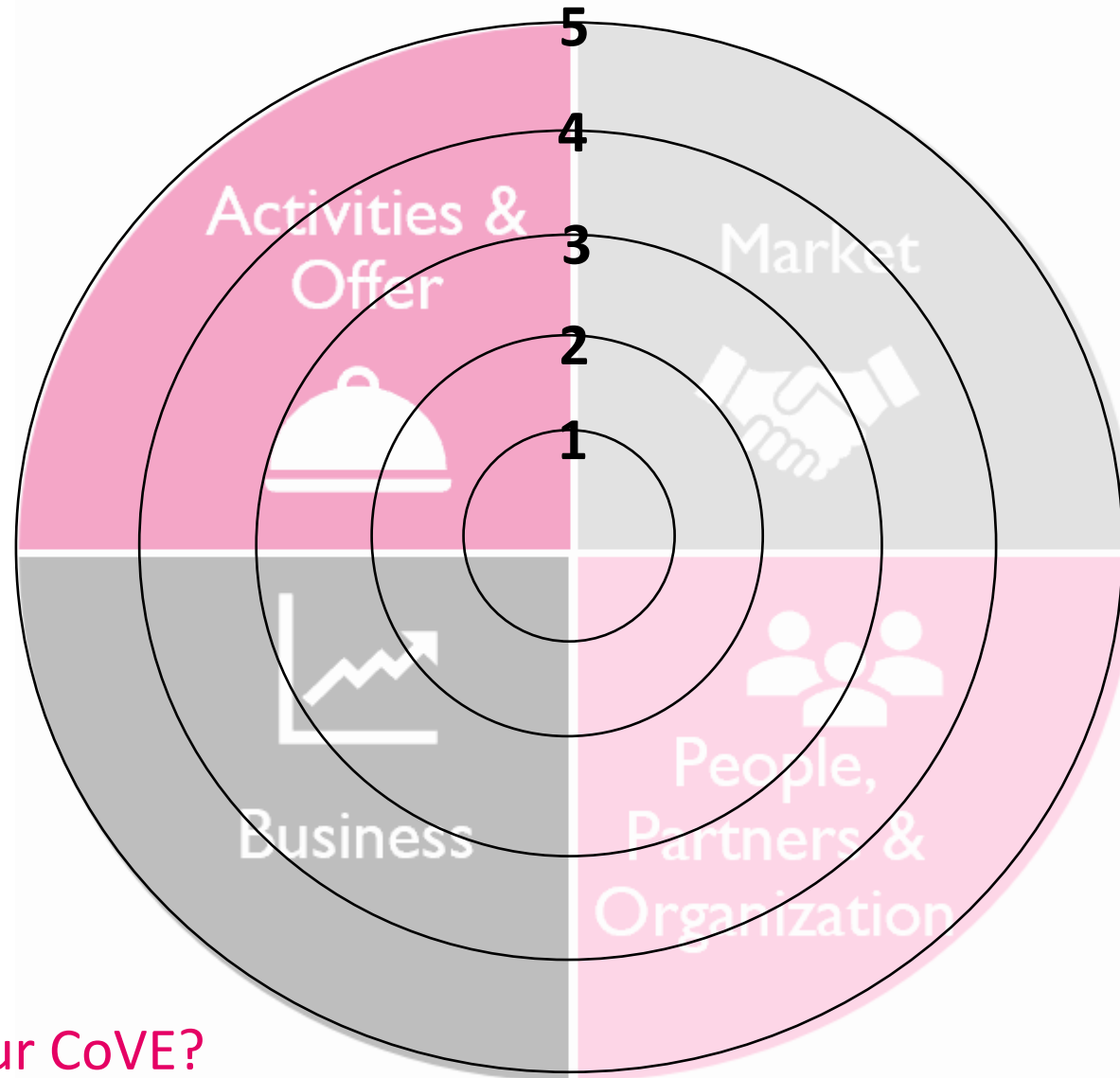


The PPP with its ecosystem is a benchmark for other PPPs and a trendsetter. The PPP knows how to keep renewing itself and responds proactively and adequately to opportunities and threats from the market. The PPP is self-sufficient and also has sufficient resources to develop new initiatives together with partners and make them successful. The self-learning organization is effective and efficient. The PPP is the hub of a large ecosystem and knows better than anyone how to build bridges and create synergies between applied research, education (from primary to secondary school) and professional practice.

4 dimensions, 16 criteria



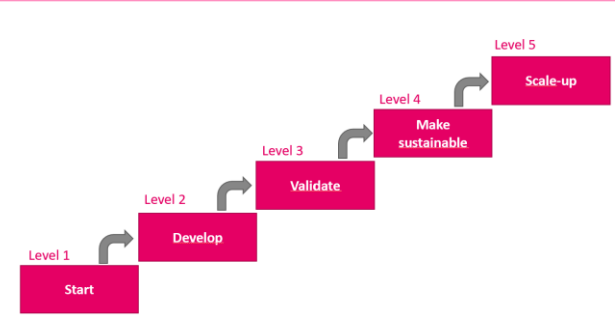
Exercise



- 4 Segments
- What stage is your CoVE?

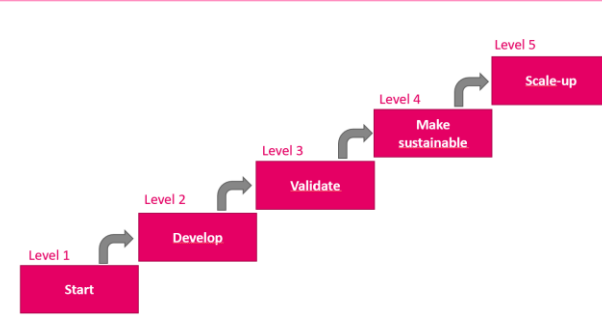
What does the framework include?

- A description per criterion per level about what is needed to go to the next level, i.e. what is needed at the end of the level in question
- Criteria also count as coat hooks against which findings and recommendations can be represented
- Average of 5 descriptions per criterion
- Displays profile of a PPP
- Framework with detailed questions only for reviewers (danger of self-assessment)



How is the Peer review done?

- Match 2-3 PPP's
- Progress reports and existing documents as used by the PPP
- Learning questions
- Assign reviewers per PPP
- Interviews with stakeholders based on the framework structure
- Visiting the facilities
- Feedback sessions per segment per PPP



Next steps?

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